

THE CONGRUENCY MATRIX

| BEING | DOING | HAVING |
|--|---|---|
| What is the DNA of | How do you/does your | What attributes do you/ |
| you/your business? | business behave? | your business have? |
| I value my worth and expertise. I have clarity on the solutions I provide. My intention and purpose is defined. I am conscious. I am visionary. I am in growth mode. I am brilliant at the basics. I am an influencer of change. I am a go-to expert in my field of expertise. | I am disciplined. I am an opportunist. I am congruent. I follow through. I am a good, committed,solid communicator. | I am an influencer. I am an expert in my field. I am connected. I am leveraged. I am an abundant influencer with the world. I am living the quality of life I deserve. I am profitable. I am a leader of a champion team. I am serving the clients I desire. I am spending more time with my loved ones doing the things I love. |