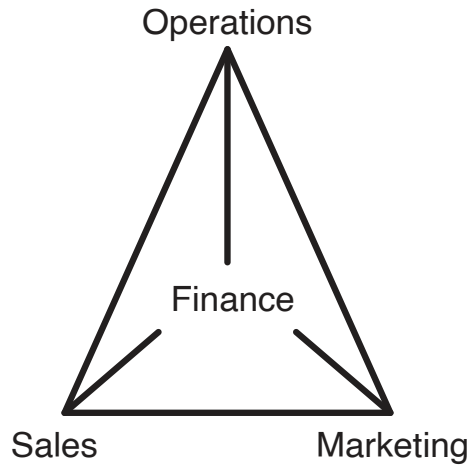


EXERCISE: The Strategic Tetrahedron



1. Finance (hearth of business)
2. Operations
3. Sales
4. Marketing

Rate yourself out of 10 in each of these four areas. What could you do to improve your rating by one point in each of these areas in the next 90 days?

Finance: _____ /10

I can improve this by:

Operations: _____ /10

I can improve this by:

Sales: _____ /10

I can improve this by:

Marketing: _____ /10

I can improve this by:
