

## What is the Business Benchmark Board Program?

This is a structured business program designed to help businesses move from average performance to multi-million-dollar success.

You'll join a unique group of business owners who have the same ambitions and frustrations that you do. As a group, you will be coached and mentored by Business Benchmark Group's Senior Partners.

There's no other program like it – it's not just coaching, it's a small business strategic group. It's part education, part inspiration and part motivation – and it's designed to be the most progressive time *for you and your business*.

## Who is it for?

The **Business Benchmark Board Program** is for business owners who operate businesses with a turnover of over \$1 million per year. Crucially, it's for business owners who aren't satisfied with that and are serious about growth and improvement.

It's for business owners who know the struggles of trying to go it alone and who want to find positive solutions to their frustrations, such as:

- Lack of sales & cashflow
- Being stressed & exhausted
- Lack of trust in your team
- Feeling overwhelmed & having no time
- Procrastination
- Being unable to make the right decisions

## What are the outcomes?

This is a program structured to enable you to achieve real, tangible results. You will have total clarity on what's working and what's not working in your business and learn the strategies needed to achieve:

- More clients & more sales
- The confidence and business clarity to grow profits substantially
- The ability to devise your own winning business strategies
- Problem-solving skills that strengthen your business and team
- A focus on personal accountability and ownership
- A robust financial knowledge and awareness that will boost your revenues and margins

## What's the investment?

**Monthly payments of \$2,400 + GST**

(Second seat - Same business, same program: \$500 + GST per month)

**Program runs February to November**

## What's included?

You will be committed to the following:

**90 minute on-boarding session with our Senior Partners**

**Weekly Round Table sessions with our senior partners**

**10 x 2.5 hour monthly group sessions with our Senior Partners**

These sessions will help you:

- Develop a strategic mindset
- Keep focused and be accountable
- Set practical goals & develop a solid business plan
- Make better informed decisions
- Embrace opportunity and growth
- Gain plenty of clients in desired target market
- Achieve solid profit growth
- Develop a 'champion' team
- Achieve a better work-life balance

**2 x 5-hour strategic planning days**

- With the expertise of Business Benchmark Group's team, you will develop a clear, intentional and strategic profit plan.
- These strategic planning days feature proven methods to track and enhance the key profit areas of your business so that your business enjoys healthy growth and abundance quarter-on-quarter, year-on-year.

**4 x 5-hour intensives focusing on the core elements that make every successful business tick:**

- Sales and Marketing
- Finance
- Operations
- Team

**Financial analysis on a monthly basis from the business analysis team including access to our Key Numbers Dashboard**

**Monthly accountability and support from the Client Success team**

**Accountability from your peers and CEO of the Board - our Senior Partners - to ensure you walk your talk**