



BUSINESS  
BENCHMARK  
GROUP

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where every small business owner can achieve big business success

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## That's a wrap!

And boy did we finish on a high note!

Wednesday's M500 event was real and raw from Samantha Gash's presentation right through the authenticity of our Champion in Business Jenny Boymal of Jena Dyco. The event was very well received and the feedback has been great. If you missed it here are the highlights:



For those that didn't attend, Samantha Gash is a World Vision Ambassador and is currently preparing for a near 4000 kilometre run across India. Samantha's 'why' for this adventure is simple. In India today, 4% of children never start school, 58% don't complete primary school, and 90% fail to finish high school.

Combined with the fact that 67.7 million of India's youths are living on less than one dollar a day, it is clear that the barriers to accessing education are highly complex.

Children being able to access education and make a better life for themselves is something very close to the heart of Business Benchmark Group team. And so we have decided to help Samantha in her quest by raising funds to cover certain aspects of the project costs that are not covered by World Vision.

As those who attended the morning will know, Samantha's personal safety whilst embarking on this run is of paramount importance and therefore we have decided to raise money to help cover some of the costs of her security team, as without this support the project doesn't happen.

**PLEDGE NOW!**

So as a team we have pledged that our community will attempt to raise \$10,000.

For those of you who wish to donate to this project click on the link to let Samantha Gash know, (it's an email link so just send her an email and she will be in touch with you).

Thank you once again to everyone who supports the M500 community and attends our events; we will continue to ensure that we provide value, educate and share knowledge.

Power to you!

Stefan

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