



BUSINESS
BENCHMARK
GROUP

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where every small business owner can achieve big business success

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Are you in love with your business?



Or are you just in love with the idea of being in business? Sometimes we get so caught up in the day to day stuff that one day rolls into another and before you know it we hit another year-end and we are disappointed with the results.

Whether your cashflow is up or down, you love your team or you wonder why you ever employed them, it's hard to stay in love with your business every day. As business coaches we call these times 'choke points'.

Every business, large or small, experiences choke points. It's how you deal with them that sets you apart. It's the decisions and the follow through that will ensure that even when you are experiencing choke points you still push through, and more importantly you still remain in love with your business.

M500 - Think Bigger

Join us at our first M500 event of the year on Wednesday 24 February. It's a great opportunity to mix with other like-minded business owners who are all on a growth curve and moving forward with - and yes are all in love with their businesses.

The event is a rare opportunity to hear from our guest speaker who has, and continues to, walk his talk every day - **Shane Fallscheer** from the global retail store **Lovisa**. Shane is a humble human being who will share some of the ups and downs of his journey including how he has gone from ground zero to 230 stores in four years.

We are also delighted to be showcasing our Champion in Business for the month **Laurie Reeves** of **Controlworks**, a man who with over 34 years of business experience still has a desire to learn more and has been a Board of Directors 12 client for almost a year. Laurie will be sharing his highlights, what it takes to put what he has learnt into practise and what it has meant for him, his family and their business.

As always, we'd love you to share this invitation with your business owner friends and encourage you to book your seat today - visit our NEW website to book [HERE](#).

Power to you this week!

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