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## The season of change



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This week heralds the change of seasons as we welcome Autumn. As the nights start to draw in and the often warm and sunny days turn to cold nights, I look forward to this season filled with change.

I view a change of any kind as a good thing. A time to press the reset button. There are so many moments in time to stop, reflect, assess and move forward with the plan, not just the change of seasons but financial quarters, calendar year end, a financial year end, etc, etc.

Why do I do this? A fresh outlook brings with it a positive and refreshing surge of energy. Remember though, the plan remains the plan. It's grit, a combination of passion, resilience, determination, and focus, that allows you to maintain the discipline and optimism to persevere in your goals even in the face of discomfort, rejection, and a lack of visible progress.

Remember the plan is your passion.

Recognising that the frustration, confusion and practice are par for the course is the key. As is taking risks and understanding that failure is not the end.



Just this week I was asked to join Tony Delroy on ABC Nightlife to discuss how to survive a crisis in small business.

We spoke about the fact that in small business not everything is rosy and plain sailing and that as your experience grows you need to understand the importance of making a plan B to ensure there is an alternative contingency.

We also discussed the ability to learn from a crisis and the need to build the next level of grit and determination to push through. Click on the image to listen if you missed the broadcast this week.

Did you know ...

**5,127** – The number of failed vacuum prototypes created by James Dyson before he came out with the Dual Cyclone bag-less vacuum cleaner that made him a billionaire.

**30** – The number of rejections Stephen King received before his first novel, *Carrie*, was finally accepted by a publisher.

**\$4 million** – The number of dollars lost on GoPro inventor, Nick Woodman's, failed first company.

Food for thought?

Power to you this week.

Stefan

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