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where every small business owner can achieve big business success

January 23, 2016

Happy Australia Day



The year 2016 is now 23 days old and for many of us we have now completed the first two weeks of trading for 2016 and we are about to embark on our first four day week with the celebration of Australia Day.

For many, Australia Day is the end of the holidays before 'normal' life resumes ... everyone goes back to work, kids go back to school and we all have to remember to drive at 40kms an hour in a school zone again!

With New Year's Resolutions now well and truly gathering dust for most, now is the time to set the transformations that will unfold within your small business in 2016 into motion, so shake the sand from your wallets and toes and ask yourself "what changes will I implement in the first month of business for 2016?"

To assist you in getting your thought processes thinking strategically about a more successful year of business, here are three suggestions that you can begin working on today for a brighter 2016.

Clean up your workplace: You've no doubt packed up all the office Christmas decorations now it's time to tidy up the rest of your workplace. Review your policies, alter job descriptions and create planning documents and targets to motivate you and your team for the year ahead.

Plan for the worst: A new year always brings changes that can affect our business internally or from outside forces beyond our control, have a 'natural disaster plan' so that your business triumphs over any hurdles that come your way in 2016.

Widen your customer base: We all want new clients and a more prosperous year of business so begin strategically planning for how your business will acquire new clients now not in June!

While the summer season is still upon us the smart business owner will begin to plan and action changes that will offer their small business strengthened returns from day one of their return to business.

After all the time to seize new opportunities for your business is now, whilst everyone else is still reclining on their beach towels wondering what to do next!

What are you waiting for?

Here's to reaching greater levels of success in 2016!

Power to you this week.

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